

## **The Hongkong and Shanghai Banking Corporation Limited (“HSBC / Bank”) Premier Member-Get-Member Programme - 2024 (“Promotion”)**

This Promotion is open for existing HSBC Premier customers who introduce friends, colleagues, and family to become a new customer to HSBC Premier (“Referee”) under the following terms & conditions.

### **Making a referral**

1. Complete the Member Get Member application form.
2. Your Relationship Manager will contact the Referee.
3. The Bank reserves the right to disclose the source of referral (i.e Premier MGM member Get Member Programme) at time of contacting the Referee.

### **Reward**

1. After the referral is submitted the new HSBC Premier account needs to be opened and activated with the required funds within three (03) months for the referrer to be eligible for the rewards as mentioned in the Terms and Conditions below
2. The rewards will be made available to eligible customers as and when completion of successful referrals.
3. Referral would be considered successful only when fully funded the HSBC Premier account by the Referee for LKR15million or equivalent in foreign currency.
4. Rewards Points will be credited at the end of the following calendar month upon successful conversion of the referral.

### **Promotional Period**

This Promotion will be valid from 1<sup>st</sup> March 2024 to 31<sup>st</sup> May 2024, inclusive of both dates.

### **Terms and Conditions**

1. The Premier Member Get Member (“Promotion”) of The Hongkong and Shanghai Banking Corporation Limited (hereinafter referred to as “the Bank”/ “HSBC”) is applicable to all existing HSBC Premier customers (Customer/s) who introduces a new customer to HSBC Premier under the following criteria:
2. Introduction of a new HSBC customer who opens HSBC Premier account with the Bank and complies with the minimum Total Relationship Balance (TRB) of LKR 15 million or equivalent in foreign currency) within the said Promotional Period.
3. The reward scheme for the successful referrals will be as follows:
  - Introduction of a new HSBC Premier Customer who opens an HSBC Premier account with a Total Relationship Balance of - LKR15 Million or equivalent in foreign currency.

Number of Successful Referrals	Rewards
1st Successful referral	○ Two (2) Free Lounge Visits to Araliya Lounge at BIA or
	○ Hilton Weerawila voucher worth LKR 35,000/- or
	○ HSBC branded gift pack or
	○ 15,000 Rewards points
2nd Successful referral	○ 20,000 Rewards points
3rd Successful referral	○ 30,000 Rewards points

The first successful referral can only opt for one (1) of the four (4) specified rewards above and cannot combine any of the four (4) above under 1st Successful referral.

4. A voucher that entitles the Referrer to two (2) free visits to the Araliya Lounge ("Lounge") at Bandaranayake International Airport (BIA). The customer may choose to use both vouchers simultaneously with a companion or each individual voucher can be use on a different visit. The voucher booking period will be open for a period of one (1) year after issuance of the physical voucher. The Referee must be present at the Lounge and the access to the Lounge is subject to availability of space at the Lounge and it will be awarded for the first successful referral..
5. The Referrer is eligible for LKR 35,000 /- worth voucher from Double Tree by Hilton Weerawila Hotel ("Merchant"). Booking period should be from 1<sup>st</sup> March 2024 to 31<sup>st</sup> May 2024 and it will be awarded for the first successful referral only.
  - a) The Promotion cannot be combined with any other discount/offer and on special themed promotions provided by the merchant and HSBC.
  - b) The general policies including child policy of the Lounge/Hotel will be applicable for this reward.
  - c) Referrer nor his/her companions shall not hold HSBC responsible for or liable for, the quality of service or products provided by the Lounge/Hotel or any of the suppliers or merchants, any actions, claims, demands, losses, damages, costs, charges, and expenses that the Referrer may suffer, sustain or incur by participating in this Promotion.
6. The Referrer can opt for HSBC branded gift pack will be awarded for the first successful referral.
7. The Referrer can also opt for Reward points and it will be awarded on the number of referrals. Therefore, for each successful referral the points entitlement will be as follows. Customer referring the 1<sup>st</sup> successful referral will receive 15,000 Rewards points and thereafter 2nd successful referral will receive 20,000 Reward points thereafter the 3rd referral will receive 30,000 Reward points.

### General Terms and Conditions

1. Please note that the calculation of the Rupee equivalent of a Reward Point is LKR 1/- per Reward Point (i.e 1 Reward Point=LKR 1/-)
2. This Promotion shall be valid only for Customers of HSBC Premier Sri Lanka.
3. Voucher will be delivered through postage within 7 working days and HSBC branded giftbox will be awarded within 3 working days, to the Registered address held with the Bank.

4. All Rewards will be awarded on a per account basis and not on a per Customer basis ie, A referral of a Premier joint account will be considered as one referral and therefore will be entitled to only one Reward.
5. Staff members of the Bank with Premier qualifying status will be eligible to submit referrals and participate this Promotion.
6. Customers/ Referrer will be notified by their respective Relationship Manager on successful completion of the referral.
7. The Reward Points are non-transferable and cannot be converted to cash.
8. The Bank reserves the right to modify, change or withdraw all or any of the rules applicable to this Promotion at any time.
9. Any new account opening by a Referee shall strictly be subject to the internal policies and regulations of the Bank as well such terms and conditions to be prescribed by the Bank.
10. Nothing herein amounts to a commitment or representation by the Bank to conduct similar promotions in the future.
11. In the event of a dispute arising out of this Promotion, the decision of the Bank shall be final.
12. These Terms and Conditions shall be governed and construed by the laws of Sri Lanka and shall be subject to the exclusive jurisdiction of the Courts of Sri Lanka.