

The soundtrack begins and a hexagon zooms out to reveal an image of a young man smiling, while accessing something on his laptop in a relaxed setting. The text "All services under one log-in" appears on the left hand side of the main screen.

The image wipes into an image of the laptop screen on the left hand side shows the home screen with a "Good morning" greeting, while displaying the "Current Account", "Savings Account", "Foreign Currency Account", "Credit Card" and "Personal Loan" balances. The text "As we roll out features in phases to the new platform," followed by "you can continue to access all services though one log in." also appears on the right of the screen.

The cursor moves across and clicks on the link "Pay and transfer" on the top left and corner of the pop up menu. The text on the main screen is replaced with "Simply click on the service you require."

The image on the laptop screen changes to the "Move money" screen with the text "You will notice a transition from the new platform to the previous version." On the right hand side of the main screen.

The cursor then moves up and clicks on the HSBC logo on the extreme top left hand corner of the laptop screen. At that moment, the screen changes back to the opening Home screen with the "Good Morning" greeting. The text on the main screen states, "And vice versa."

The text on the main screen is replaced with "Please keep in mind that this transition is normal behavior."

The HSBC logo appears at the end and the music fades out.